



America's #1 Health Problem

Contemporary stress tends to be more pervasive, persistent and insidious because it stems primarily from psychological rather than from physical threats. It is associated with ingrained and immediate reactions over which we have no control that were originally designed to be beneficial.

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MARKETING OPPORTUNITIES INCLUDE:

Product Certification

\$1,500 a year with a 3 year minimum. Includes product placement on stress.org and use of AIS Certified Product seal.

Corporate & Organization Certification

Reflects organization's commitment to providing stress reduction tools, training and techniques or a product that reduces stress levels and improves the health and quality of life for consumers.

Digital Web Banners

\$1,200/month. Includes 320x250 medium rectangle ad and 300x100 large mobile banner.

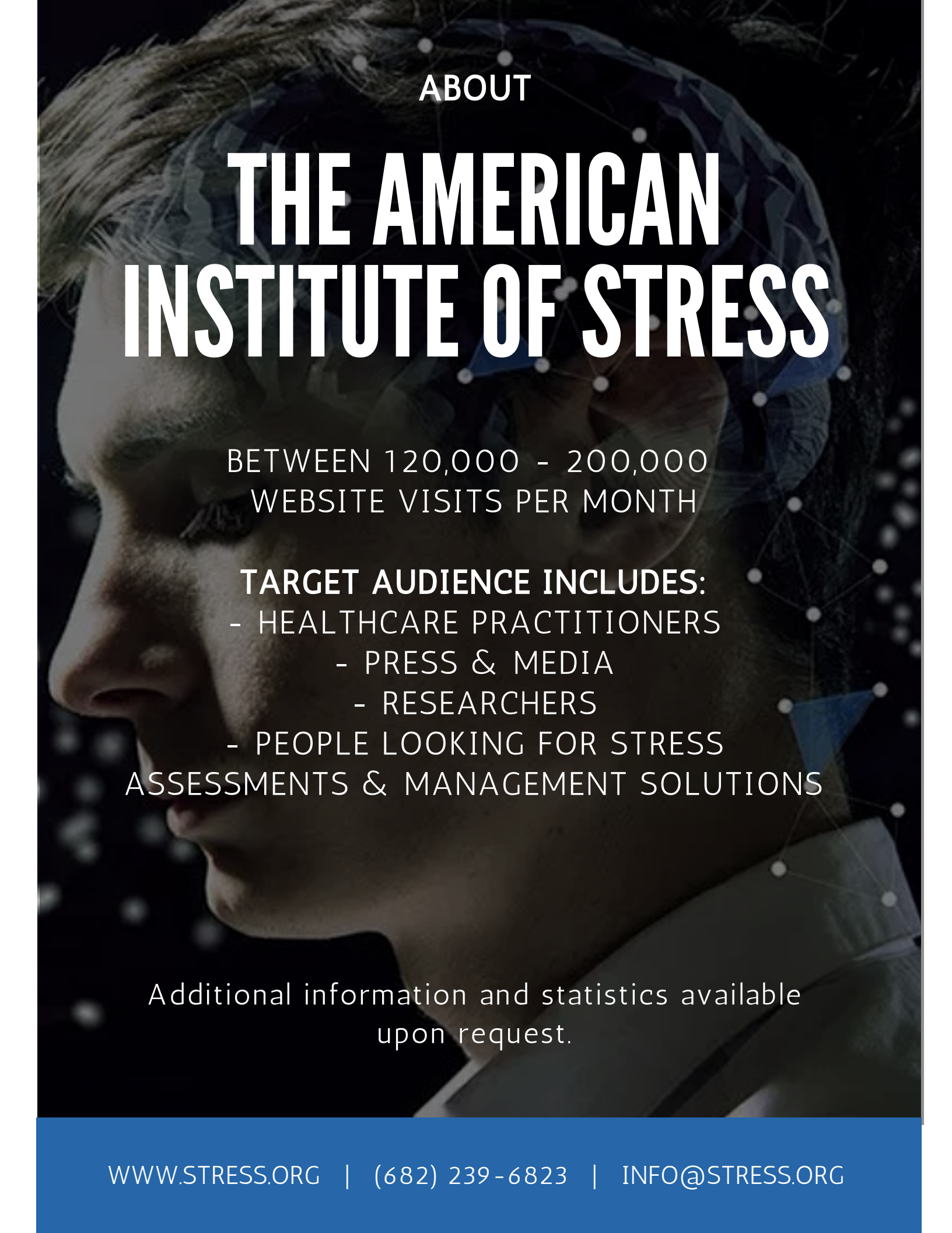
eMagazine Ads

1/2 page ad for \$700.

Full page ad for \$1,200.

Stress-Less TV

Details coming soon!

A dark, artistic profile of a person's head facing left. Overlaid on the head is a blue, semi-transparent brain model with a network of white dots and lines connecting them, suggesting neural activity or a digital network. The background is dark with some light speckles.

ABOUT

THE AMERICAN INSTITUTE OF STRESS

BETWEEN 120,000 - 200,000
WEBSITE VISITS PER MONTH

TARGET AUDIENCE INCLUDES:

- HEALTHCARE PRACTITIONERS
- PRESS & MEDIA
- RESEARCHERS
- PEOPLE LOOKING FOR STRESS
ASSESSMENTS & MANAGEMENT SOLUTIONS

Additional information and statistics available
upon request.